

The Top 10 Cities for CRE Investment

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Investors are consistently turning to real estate as a stable haven for their investment dollars. What may be surprising is that the top investment locales for 2019 are not gateway cities, according to real estate tech marketing firm SetSchedule's new housing report. It identifies 10 cities as the top markets to target year: Indianapolis, IN; Oklahoma City, OK; Atlanta, GA; Las Vegas, NV; **Phoenix, AZ**; Cincinnati, OH; Cape Coral, FL; Louisville, KY; Orlando, FL and Raleigh, NC.

“What makes these cities a good investment are their popularity, growth, stability in pricing and neighborhood factors,” explains Roy Dekel, CEO of SetSchedule. “We also look at the volatility of the area—how low was the neighborhood at the lowest point, and how high at the highest? Where is it now? Does the area have a high crime rate? Does the area hold interest or draw from vacationers, employers, school district, cost of living, activities, etc.? What are the current comparable sold home prices? How does this home or area compare? Can you make a profit now? Can you make a profit later? What are the risk factors?”

Through these questions, one can start to see a pattern of attraction and interest. Investors are generally attracted to cities that hold interest, meaning that people want to be there for many reasons including vacations, rest and relaxation, employment, or a place to call home—the above-mentioned cities have that draw. These markets look to remain an attraction for investors if they stay on the same trajectory.

These 10 markets—indeed all markets—are also influenced by stock market activity, namely in home-buying activities.

Despite the slump in 2018 with four interest rate hikes, both the stock and housing markets appear to be stabilizing and on the rise, Dekel tells GlobeSt.com.